3rd Annual New Jersey Big Data Alliance Symposium

Sponsorship Levels and Benefits

**Industry Leader: $10,000 (One Available)**
- Full page advertisement in Symposium Program with a placement choice of back cover or inside front cover
- Prominent logo and name recognition on Symposium Program sponsor page
- Complimentary exhibit space at Industry Expo
- Complimentary symposium passes for up to ten representatives
- Recognition during opening session, as well as during lunch
- Featured logo and sponsor website link on Montclair State University’s NJBDA Symposium website
- Inclusion in Montclair State University Alumni E-newsletter sent to over 40,000 alumni
- Right to deliver a keynote address
- Invitation to Industry Networking Breakfast before the Symposium

**Business and Research Leader: $2,500**
- Half-page advertisement in Symposium Program
- Shared exhibit space
- Complementary table at Industry Expo
- Complimentary symposium passes for up to three representatives
- Featured logo and sponsor listing on the Symposium website
- Inclusion in Montclair State University Alumni E-newsletter sent to over 40,000 alumni
- Invitation to Industry Networking Breakfast before the Symposium

**Panel Session Host: $5,000 (Three Available)**
- Prominent placement of a full page advertisement in Symposium Program
- Logo and name billing on the Program Panel Session pages
- Complimentary exhibit space at Industry Expo
- Complimentary symposium passes for up to six representatives
- Recognition during opening session, as well as during lunch
- Featured logo and sponsor website link on Montclair State University’s NJBDA Symposium website
- Inclusion in Montclair State University Alumni E-newsletter sent to over 40,000 alumni
- Invitation to Industry Networking Breakfast before the Symposium

**Scholarship Sponsor: $1,000**
- Prominent recognition in Symposium Program
- Complimentary conference passes for two representatives
- Complementary Table at Industry Expo
- Invitation to Industry Networking Breakfast before the Symposium
NJBDA Symposium 2016 Contact and Payment Information

Individual or Company Name__________________________________________________________

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*Advertisements and company logos: Camera-ready art should be e-mailed by February 9, 2016 to
murraya@mail.montclair.edu in a JPEG, TIFF or PDF format.

Please return this sheet with a check made payable to the Montclair State University Foundation
or preferred method of payment to be received by February 9, 2016 to:

Montclair State University
New Jersey Big Data Alliance Symposium 2016
Attn: Anne M. Murray
University Advancement/Development Office
1 Normal Avenue
Montclair, New Jersey 07043

For sponsorship questions, please contact Anne Murray at 973 655 3129 or
murraya@mail.montclair.edu

Montclair State University