Rutgers, The State University of New Jersey Presents
Global Entrepreneurship Week Celebration
ENTERPRISING WOMEN IN NEW JERSEY’S PAST AND PRESENT

Thursday November 17, 2016
2:30pm – 5:00pm
Rutgers University CoRE Building Room 701
96 Frelinghuysen Road Piscataway NJ, 08854

Dianne C. Irving
Dianne Irving is the founder of Style of Dianne C Irving, image consulting business, and is also a writer currently authoring a children’s book under the name Little Tulip Books. As an image consultant, Dianne has provided image services to entrepreneurs and executives, most recently for executives of Lenovo Group based in China and the U.S.

Carol Levin
Carol Simon Levin is a speaker, Youth Services Librarian, author, storyteller, and a member of the New Jersey Storytelling Guild. Carol creates and delivers dynamic programs that engage her audience’s interests.

Peggy McHale
Peggy McHale is a principal of Consultants 2 Go, LLC (C2G) – a certified, minority, women-owned, management consulting firm that provides marketing and analytics consulting. Prior to founding Consultants2Go, Peggy served as Vice President of New Industries at American Express. Peggy also has extensive experience in the Information Technology Industry, including Marketing Director at AT&T. She is a member of the Women Presidents' Organization, and previously served as Vice President and Nominations chair on the State Board of the New Jersey Association of Women Business Owners.

Don’t miss out on the amazing opportunity to hear from New Jersey women entrepreneur trailblazers, gain insights about growing your business, perfecting your style, and the woman behind the construction of the Brooklyn Bridge!

Event agenda
2:30 – 2:45 Registration and Networking
2:45 – 3:30 Scaling Your Business for Growth – Peggy McHale
3:30 – 4:00 Communicating Your Image Before You Say A Word - Style by Dianne Irving
4:00 – 5:00 Bridge Builder in Petticoats: Emily Roebling and the Brooklyn Bridge - Carol Levin

• Men and Women are welcome ! *
• Free Parking *

Register @
http://conta.cc/2e7wW8r

For more information contact: Forough Ghahramani forough.ghahramani@rutgers.edu